

Providing  
food  
for hungry  
Marylanders

## Our Mission

As long as hunger exists, the Maryland Food Bank will supply necessary grocery products to charitable food providers, so that these organizations can feed individuals and families in need.



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The Maryland Food Bank is located at 2200 Halethorpe Farms Rd, Baltimore, MD 21227. To schedule a tour of our distribution center, contact Shanna Yetman at yetman@mdfoodbank.org or 410-737-8282 x230.

# Maryland Food Bank

PROVIDING FOOD FOR HUNGRY MARYLANDERS

Bank Notes

Fall 2007

## CEO CORNER: A MESSAGE FROM DEBORAH FLATEMAN



Deborah Flatelyman became CEO of the Maryland Food Bank in February, 2007. As CEO she has put forth some major strategic initiatives such as increasing distribution this fiscal year.

Time flies when you're having fun! It's been a little over six months since I first arrived at the Maryland Food Bank, and I can tell you that coming to Baltimore was a great move for me. The people have been wonderful, the city has much to offer, and my job, well, let me just say that we've been busy.

Bill Ewing handed off a fantastic organization with a rich and cherished history, poised for its next phase of development – a perfect scenario for someone entering the arena following a 28-year veteran. I couldn't be more excited about the opportunities that lie ahead!

In my first six months, we've focused on creating strategic priorities for the organization and have made some incredible progress.

Our accomplishments include:

- evaluating departmental effectiveness to improve performance,
- creating an aggressive 2008 annual plan and budget, and
- completing the initial steps of our 2012 strategic plan.

Operationally, the Maryland Food Bank has already undergone some changes. We have:

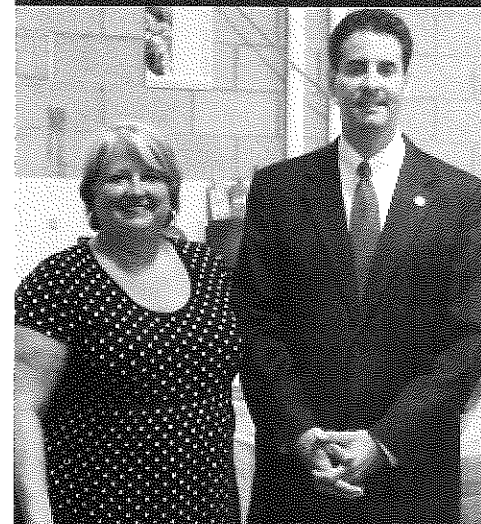
- closed Marketplace and transitioned to a pre-order system only,
- tested our pilot Mobile Food Pantry Program (we drop food from our warehouse into low-income communities),
- expanded our fleet to include a tractor-trailer for local produce rescue, and
- begun the process for retrofitting our salvage area so that more raw goods can be processed in less time.

Other initiatives include:

- completed raising the bulk of the funds for a commercial-grade kitchen to allow us to repack bulk food and begin a prepared-food rescue and recycling program,
- begun working with the board as they consider transitioning to a policy governance model,

*continued on page 2*

## CONGRESSMAN SARBANES: A FACE OF HOPE



The Maryland Food Bank not only does good every day by feeding individuals and families in need; it is also at the forefront of strategic efforts to end hunger in this country. Indeed, the remarkable leadership and commitment of those who work and run the [food] bank make it possible to envision systems and processes where every child and every person has access to nutritious meals on a consistent basis. We should all be inspired by their efforts to eliminate waste and find ways to eradicate the very real problem of hunger in Maryland and America – **Congressman John Sarbanes**

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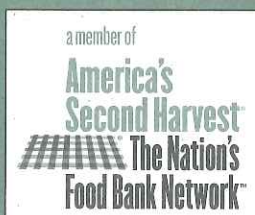
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**A MESSAGE FROM DEBORAH FLATEMAN,** *continued*

- initiated conversations with state and federal legislators about government partnerships that can end hunger in Maryland.

If we truly want to make headway as we embrace our mission, we must become a lean organization that uses our resources to leverage the best return on investment. Our calculations tell us that to meet the need just for those who live at or below the federal poverty level in our service area, we need to distribute 89 million pounds of food. We have a long way to go and change is difficult.

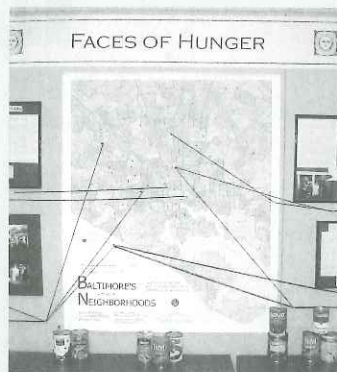
We are dedicated to serving our entire provider network efficiently and effectively with an eye to equitable treatment in all ways. In return, we will call on our network to work with us in true partnership as we advance toward ending hunger in our midst. By keeping our collective eye on the prize, a hunger-free Maryland will benefit us all.

This is what we strive for. This is what I believe.

**Hunger Awareness Day Celebrated Throughout  
Baltimore City**



The faces of hunger will surprise you. Hunger Awareness Day at the Maryland Food Bank carried this theme throughout three events in Baltimore City and Baltimore County. We held a Produce Drop at the East Baltimore Church of God; held a Volunteer-Sort-a-Thon in our warehouse, and unveiled an art project at The Park School entitled The Wall of Fame. Take a look at how Marylanders called attention to the issue of hunger in 2007!



**Park School's Wall of Fame**

Our -10-degree freezer may have been the coldest thing Park School students learned about during their recent visit to the Maryland Food Bank. But it wasn't the most important. Sixth graders from Park School also learned about the "heart of the Maryland Food Bank," through interviews with our providers and staff. After the interviews, the students went back to Park and devised stories, poems and essays for an art project simply called "The Wall of Fame." Below are some excerpts.

**"The word of God is that we will always be hungry," says Mrs. Wheatley. Sophia Neiman age 11 responds "Is that true or false? And what is it like to be hungry? Do any of us know what it is like? Hunger is something hard to imagine in our posh homes, and no matter how much money you donate to UNICEF, no matter how many times you watch the Pursuit of Happiness, you can't really know what it's like, what hunger is, until you talk to someone who sees it all the time. We come home every day knowing our parents will get us food or at least order out. Some people come home to nothing." – Sophie Neiman garnering what she learned from her conversation with Maryland Food Bank provider, Fannie Wheatley, of Siloam Baptist Community Church.**

**"Though heroes come and heroes go/I'll tell you now of one I know/His name is Earl and he's polite/Though years ago he used to fight/For honor and country/And all that's right/Though now he is a guiding light/Towards fun for all/Including the old..." – A portion of a poem written by a Park School student about Earl Saunders of the Forest Park Senior Center. We are thrilled to have partnered with Park School on the Wall of Fame! *continued on page 7***

## Salisbury Students Get Creative with Canstruction!

### Maryland Food Bank--Salisbury Branch uses local students to create can sculptures!

What happens when you get creative students with a "can-do" attitude? A little art project – *Canstruction!* This summer, the Maryland Food Bank-Salisbury Branch partnered with Salisbury's Promise (AmeriCorp sponsored) to create *Canstruction* at a local mall.

The students (ages 5 - 10) put their imaginations on display and built "true to their school" food sculptures made out of cans. Local TV personalities and architects were on hand to work alongside the children. The added bonus was that all of the food used to create the sculptures went to feed hungry children on the Eastern Shore.

The Maryland Food Bank-Salisbury Branch and Salisbury's Promise are collaborating to create an awareness of hunger on the Eastern Shore in 2007. Salisbury's Promise is an initiative that partners schools with faith-based organizations that serve as mentors for school age children.

## Baltimore City Provides Essential Funding for Our Community Kitchen!

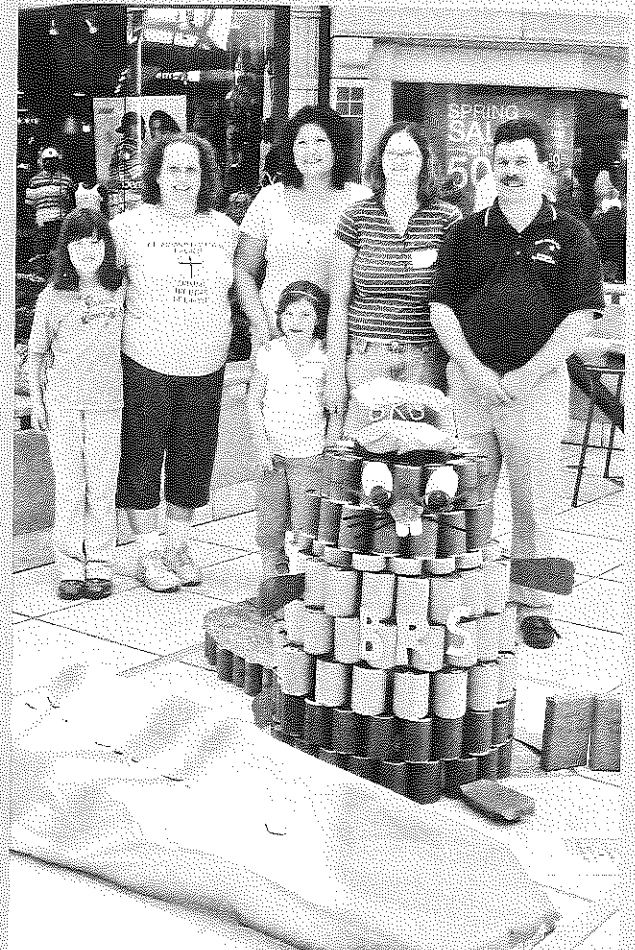
Hard hats, anyone? Creating a Community Kitchen is a big project for the Maryland Food Bank; it requires hiring engineers and rethinking the design of our 87,000-square-foot warehouse to determine the best place to put a commercial-grade kitchen. But, before any of this could be done, we needed to fund the project – and thanks to Baltimore City we can start the construction!

Baltimore City has committed \$637,000 for the construction and operation of the kitchen. In the city, Mayor Sheila Dixon and City Council President Stephanie Rawlings-Blake sponsored our request along with the support of many council members.

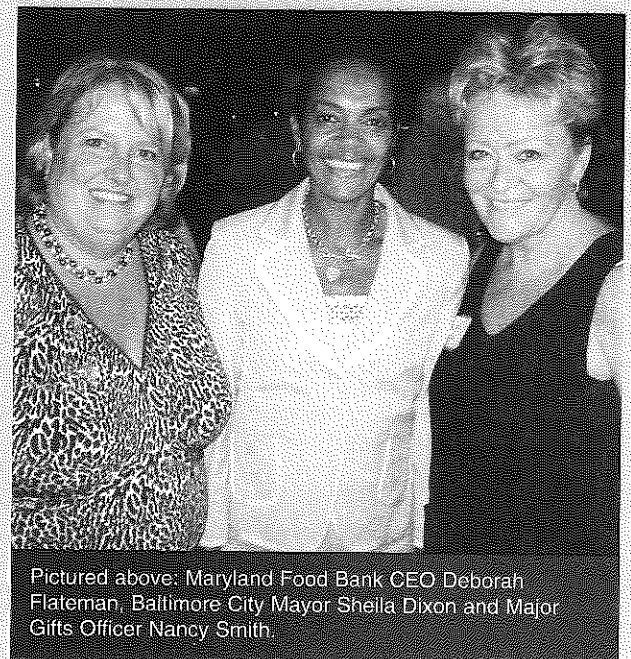
President Rawlings-Blake commented on the commitment from the city. "As a public servant, it is important never to forget the most vulnerable among our citizens. The Maryland Food Bank embodies this spirit. That is why we are proud to support and partner with them. This organization has served our city well for over 28 years and we will continue to support their tireless efforts."

The Community Kitchen will be a state-of-the-art -food production kitchen that will provide nutritious prepared frozen meals to our providers and their clients. This kitchen will have a job training component to assist people in creating skills for the culinary field. Be on the lookout for more information about our Community Kitchen!

The City joins with other generous donors who have also sponsored this project.



Students from Beaver Run Elementary School show off their school mascot – a beaver, of course. Only this one is made out of cans.



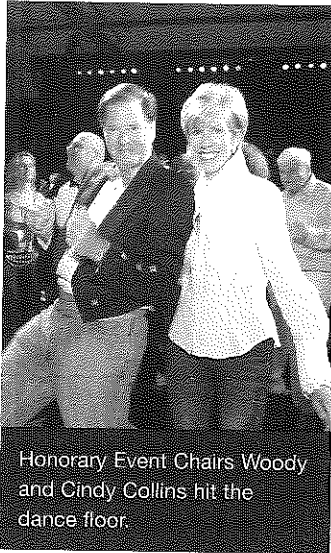
Pictured above: Maryland Food Bank CEO Deborah Flateman, Baltimore City Mayor Sheila Dixon and Major Gifts Officer Nancy Smith.

## DISCO FEVER AT THE MARYLAND FOOD BANK? YOU BET!

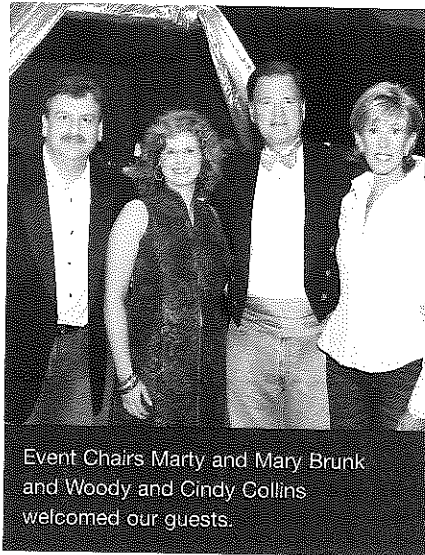


At the end of April, guests grooved to the sounds of Right On! and raised \$250,000 for Maryland's hungry at our Blue Jean Ball.

One night full of dance fever, some blue jeans and a couple of disco balls is just what it takes to allow the Maryland Food Bank to distribute one million pounds of food to the hungry. Our 2007 Blue Jean Ball was a huge success and we'd like to thank all of those who made it possible!



Honorary Event Chairs Woody and Cindy Collins hit the dance floor.



Event Chairs Marty and Mary Brunk and Woody and Cindy Collins welcomed our guests.

Thanks to all of our sponsors who made this night possible!

### Platinum Denim Sponsors:

The Baltimore Sun; Blue Sea Grill; JMT Engineering; McCormick & Company and M&T Bank.

### Diamond Denim Sponsors:

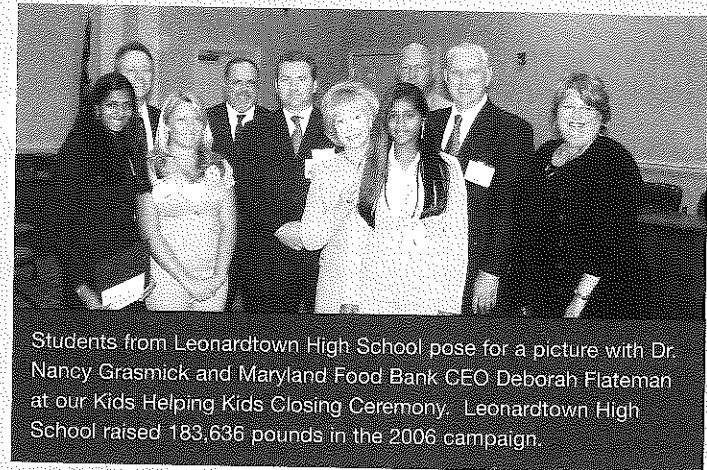
CareFirst BlueCross BlueShield

### Silver Denim Sponsors:

The Baltimore Ravens; Benelogic; Doracon Contracting, Inc.; E2CR, Inc.; Perdue Farms; P. Flanigan & Sons, Inc.; P.W. Feats, Inc.; and RSM McGladrey, Inc.

### Bronze Denim Sponsors:

Aegon; Carlton & Company Catering; Sherri and Andy Cohen; The Columbia Bank; Constellation Energy; DLA Piper Rudnick Gray and Cary; EBA Engineering, Inc.; Fedder and Garten; Giant Food; Greenberg Gibbons Commercial; Heritage Properties; Kramon & Graham, P.A.; Leitess Leitess Friedberg + Fedder, P.C.; Loane Brothers; LW Robbins Associates; MCC Custom Cabinets; Miles & Stockbridge, P.C.; Saul Ewing, LLP; Sterling Partners; ViPS; Whiteford Taylor & Preston; The Whiting-Turner Contracting Company.



Students from Leonardtown High School pose for a picture with Dr. Nancy Grasmick and Maryland Food Bank CEO Deborah Flateman at our Kids Helping Kids Closing Ceremony. Leonardtown High School raised 183,636 pounds in the 2006 campaign.

### Special Events: Fall Is The Time For Food Drives!

It's that time again... fall is just around the corner! Check out our Event Calendar on our website and see how you can help feed the hungry.

### Help "Can-Do" Kids Hit the Million Pound Mark!

In the 2006 Harvest for the Hungry Kids Helping Kids Campaign, industrious students across the state raised a record-shattering 843,139 pounds of food! In 2007 we're hoping to pass the million pound mark and we need your help to do it! Ask schools in your community to participate, and offer to help promote the drive by



posting flyers, speaking at PTA meetings, or volunteering to deliver the food to the food bank. This year's campaign will run in schools statewide from October 22 through November 9.

### Help us Stuff Some Buses.

Perennial favorite Stuff-A-Bus returns on November 17 & 18, bigger and better than ever!

### It Just Takes \$1 to Fight Hunger.

Join us as we team up with the Baltimore Ravens for the annual Ravens Wives' Food & Funds Drive! Last year's drive raised \$17,000. If every ticket-holder donated just \$1, we could raise \$70,000 this year. We can do it!



CitiFinancial employees helped us fill eight buses with over 50,000 pounds of food in last year's campaign and this year we hope to do more.

## BATTER UP? OR IS IT ONE, TWO, THREE, HIKE?

### Charm City's favorite sports teams fight hunger with the Maryland Food Bank.

The Maryland Food Bank is seeing stars...sports stars, that is! This summer, we've been lucky enough to partner with some of Baltimore's favorite teams and players - all for a good cause.

### Mike McCrary and the Baltimore MOM Squad Kick off Healthy Meals, Happy Kids to Feed Children During the Summer

"For children that receive free and reduced-price school meals, summer can mean an empty stomach." This is the message that Mike McCrary (of the Super Bowl winning Baltimore Ravens) relayed in our latest PSA that promoted Healthy Meals, Happy Kids - a program that works to feed children over the summer.

The concept was simple. The Maryland Food Bank partnered with 20 sites in Baltimore City and County, including 18 Police Athletic Leagues, to feed over 900 children from June 25 through August 17. When school is out many children who receive free or reduced-price school meals may go without. According to the Food Research and Action Center 222,000 children in Maryland receive free or reduced-price school lunches.

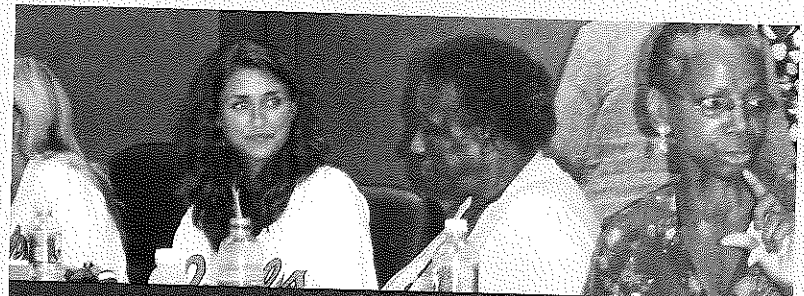
These are children like 11-year-old Ana Fox, who participated in Healthy Meals, Happy Kids at Macedonia Baptist Church. Ana loved the food that was provided. "We get four meals and two snacks every day. The food is healthy and they make it so you want to eat it." A typical breakfast may consist of bagels and cream cheese with a side of applesauce and lunch might be carrots with a ham and cheese sandwich, milk and a nice treat for dessert.

The Maryland Food Bank would like to thank sponsors like Sodexo and the Baltimore MOM Squad who have helped make this program a huge success. Sodexo has provided two of our PAL Centers (Goodnow and Robert C. Marshall) with 300 to 350 meals a day through the entire length of the program. The Baltimore MOM Squad has helped us publicize and fund the program.

## Orioles Wives Help Us Knock Hunger Out of the Park!

### Food drive collects record cash donations!

Our 21st annual Orioles Wives Food Drive was a huge success. Fans swarmed Camden Yards for the three game series against the Boston Red Sox and were as generous as ever. The Orioles Wives Food Drive collected \$30,000 in cash donations and 8,243 pounds of food. Not only did our new CEO get to throw the first pitch, the Maryland Food Bank hosted a lunch with some of the Orioles Wives earlier that week. Take a look at the pictures below.



After Laura Giuliani and Alice Ray toured the Maryland Food Bank they were treated to fried chicken, salmon cakes and other goodies cooked by Maryland Food Bank providers. In the picture, Alice talks with Maryland Food Bank provider, Fannie Wheatley.



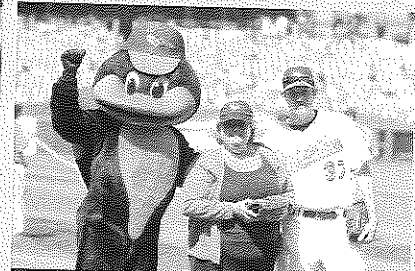
Orioles Wives Laura Giuliani (wife of Jay Gibbons) and Alice Ray (wife of Chris Ray) took a quick walk through our salvage area and then stopped to listen to a tour given by CEO Deborah Flateman.



WJZ TV Anchor Sally Thorner collected money outside Gate C at the Saturday game against the Red Sox. We thank WJZ-TV for all of the support they gave us during this food drive.



WJZ Personality Jessica Kartalija helped promote the drive the week before and volunteered at the gate as well.



CEO Deborah Flateman is pictured on the mound with "The Bird" and pitcher Chris Ray.

## 20 YEARS OF MAKING THE CASE FOR HUNGER



### Retired Attorney General J. Joseph Curran, Jr. Leads the Lawyers' Campaign Against Hunger Into Its 20th Year as Honorary Chair!

Michelle Bresnick, Esq. knows why the Lawyers' Campaign Against Hunger is so important for the Maryland Food Bank. "I participate on the executive committee because I think as a lawyer it is important to give back to the community. People don't realize how many Marylanders rely on food assistance programs each week just to feed their families. Working on this committee helps promote awareness of the issue of hunger."

Bresnick has been on the executive committee for the Campaign for the past four years. As an attorney at Gordon Feinblatt, Rothman, Hoffberger and Hollander, Bresnick regularly attends executive committee meetings and actively works with fellow attorneys to come up with creative ways to give to this campaign.

"The campaign is simple. Attorneys from different firms all across Maryland are designated as Network Captains—they rally their firm and serve as the campaign go-to person inside the office. They encourage their fellow attorneys to give to the campaign," says Campaign Chair Mont Brownlee, III. "It is important for us to have advocates inside the firm. This advocacy is in addition to the mailings that all attorneys registered in Maryland receive." The campaign's simplicity means that attorneys can respond to the call to action they receive in the mail or talk with their designated Network Captains.

Twenty years ago a small group of volunteer attorneys took a stance against hunger by forming a statewide fundraising campaign targeting attorneys. By the end of 2006, the Lawyers' Campaign Against Hunger had raised over \$2 million and now currently benefits both the Maryland Food Bank and the Capital Area Food Bank. A list of campaign sponsors and current donors can be found on our website: [www.mdfoodbank.org](http://www.mdfoodbank.org). Thank you to all of those who participate!

### VOLUNTEER RACHEL ZIPPER WINS OVER THE MARYLAND FOOD BANK

Last summer, Rachel Zipper, came to the Maryland Food Bank interested in learning as much as she could about a not-for-profit. Little did she know what she had gotten herself into! At the food bank, she was matched with our warehouse manager who, preparing for our annual inventory, needed support help in the warehouse.

"Rachel started by pulling inventory dots off pallet sleeves and moved very quickly to helping us make adjustments to our inventory count," says Warehouse Manager Jim Pantazis. "She enthusiastically accepted tasks and put in long hours to ensure completion. Her personal commitment to volunteering is a model for our volunteers and employees alike."

Rachel returned to Towson University that fall; but this summer we were pleased to see her return in a different capacity. She was hired as an intern and has been helping out nearly every department. From conducting site visits with some of our providers to general office support, Rachel has been an incredible addition to the food bank.

In the fall, Rachel will be studying for her Master's Degree in International Development at American University. She has expressed interest in issues like helping to solve world hunger and being part of the Global Food Banking Network. Good luck Rachel, you'll make a great food banker!

## The Maryland Food Bank's First Corporate Food Drive Donor is at it Again!

### Provident Bank Commits \$15,000 towards our Community Kitchen.

Over 28 years ago, Provident Bank decided to do something unheard of at the Maryland Food Bank. They conducted a corporate food drive. In 1979, Provident Bank employees searched their cupboards for protein-packed tuna and peanut butter and supported the unique idea of food banking that was taking shape in Maryland and across the country.

This year, they've decided to help feed the hungry in a completely different way. Provident Bank has committed \$15,000 in support of our soon to be constructed Community Kitchen. "From the beginning, Provident Bank has recognized the important role of breaking the cycle of hunger. Provident Bank started by donating food and now financially supports programs like our Kids Cafe and Community Kitchen," comments CEO Deborah Flateman. Provident Bank's commitment to the Maryland Food Bank shows their dedication to improving the quality of life in the areas where they live, work and do business. Provident Bank knows that a well-fed community is a healthy community.

## Hunger Awareness Day Celebrated Throughout Baltimore City *continued from page 2*

### Creating Communities Through Fresh Food.

At our Produce Drop at the East Baltimore Church of God, we were pleased to get support from Baltimore City Council President Stephanie Rawlings-Blake, First District City Councilman Jim Kraft, Dr. Eric Hentges of the Center for Nutrition Policy and Promotion at the USDA, Yvette Jackson of the USDA, Dana Kaplin of the Baltimore City Health Department and Hector Torres of Prosaber Consulting.



In just two hours, we distributed over 7,000 pounds of fresh squash, tomatoes, cucumbers, corn, bread, juice and water! Recipients of the food included mothers with children, working-class men and women on their lunch break and senior citizens like Sister Pat, a volunteer at the East Baltimore Church of God Food Pantry, who shares the food she receives with other ladies at the senior apartment building she lives in.



Produce Drops are essential to the health and well-being of immigrant and non-English speaking families, because they provide food that is rich in nutrients in a setting that is not intimidating.

# Maryland Food Bank

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Harry and Jeanette Weinberg Distribution Center  
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## Bank Notes

a Maryland Food Bank  
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Let us know your suggestions,  
comments and ideas.

Visit us at  
[www.mdfoodbank.org](http://www.mdfoodbank.org)

## Donate to the Maryland Food Bank!

Donating to the Maryland Food Bank is easy!

### Make a Financial Gift.

For every financial donation that we receive, we can provide three times that amount in food to our network. Log onto our website [www.mdfoodbank.org](http://www.mdfoodbank.org) to donate online or check out some of our options for donating below.

### Donate Stock to the Maryland Food Bank!

Please call 410-737-8282 ext. 226 to indicate your gift, the date of the gift and the number of shares of stock you would like to donate.

### Planned Giving.

Would you like to honor a loved one or make a bequest in your will? By naming the Maryland Food Bank as a beneficiary in your will or insurance policy you will be able to leave a legacy of ending hunger in Maryland.

### This just in!

Are you a state, city or federal employee? Donate to us through the Maryland Charity Campaign or Combined Charity Campaign by entering 7678 or the Combined Federal Campaign by entering 99127.