

Off the SHELF

IN THIS ISSUE

Perdue Farm Cold Storage Facility	1	Commemorative Gifts	5
CEO Letter	2	Recent Events	11
Blue Jean Ball	4		

It's empty now. The Perdue Farms' Cold Storage Facility at the Maryland Food Bank – Eastern Shore doesn't contain a single drumstick, organic roll, frozen pea or hot dog. But very soon – all of that will change.

"The new freezer will allow us to distribute about 40 percent more food here on the Eastern Shore," states Eastern Shore Operations Manager Lem Abdullah. "We'll also be able to ship more nutritious food to other Maryland locations. This will revolutionize our operation."

Protein and produce (fresh and frozen) are some of the most nutritious foods that the Maryland Food Bank receives. With the new freezer on the Eastern Shore, the Maryland Food Bank will have adequate storage.

Like most transformative changes, this \$625,000 project is the result of a cooperative effort. Leadership funding is provided by the Maryland Legislature in the form of a \$250,000 bond bill sponsored by delegates Steven J. DeBoy, Sr. and Norman Conway, and a \$125,000 grant from the Arthur W. Perdue Foundation. Other contributors include Maryland's Statewide Nutrition Assistance Program; the Richard A. Henson Foundation; First Shore Federal; M&T Bank; PNC Bank; Leadership Maryland; and Lorch Microwave.

Help us finish paying for this important new facility. Please call Nancy Smith, major gifts officer, at 410-737-8282 x226 or smith@mdfoodbank.org.



On the left is the frame of the 2,700 square-foot freezer. With pallets stacked four high, the usable freezer space is over 6,000 square feet.



In October, Maryland Food Bank constituents from the Eastern Shore and across the state celebrated the groundbreaking of our freezer. Pictured above from left to right Deborah Flateman, CEO of the Maryland Food Bank; Delegate Norman Conway; Delegate Steven J. DeBoy, Sr.; Delegate James Mathias; Jim Perdue, Chairman, Perdue Farms, Inc.; Steven M. Schwalb, Board Member – Maryland Food Bank; and Wayne Evans of Evans Builders.

Our Mission: To lead the movement and nurture the belief that together we can improve the lives of Marylanders by ending hunger.

Maryland Food Bank
2200 Halethorpe Farms Road
Baltimore, Maryland 21227
mdfoodbank.org

Contact Shanna Yetman at
yetman@mdfoodbank.org or call
410-737-8282 x230 to schedule a
tour of our distribution center.



From the CEO



Deborah Flateman, CEO

Remember the tagline of that old commercial 'This is not your father's Oldsmobile'? I have used that reference so many times as a way to convey that things have changed, that what we might expect out of something because of history, familiarity, or expectations, isn't necessarily what we get.

The Maryland Food Bank is about to convey that same message.

2009 marks the 30th year that the Maryland Food Bank has been in operation. So much has happened over that time. It's an impressive accomplishment given that we were the third food bank in the country and the first on the east coast! Not many food banks can lay ownership to this claim.

History is a beautiful thing. It's wonderful to remember the humble beginnings, the steady growth and milestone achievements. But our time for looking back is brief considering our responsibility for the future. So while we celebrate what has brought us here, we have chosen this occasion to look forward and unveil a new look for the ever-growing and changing Maryland Food Bank – a new logo!

The development of this logo is part of an overarching branding initiative that we have embarked upon. Every aspect of the way we touch people will be scrutinized and revamped – our website; collateral materials; publications; truck signs; uniforms; and this very newsletter. The truth is that we are not the organization of 30 years ago, or five years ago for that matter. It just simply feels like it's time to put on a new set of clothes.

We wanted an image that was functional (could be used in any application), simple, and one that would make the type of impact that caused people to think a bit about how it was derived. I think we've accomplished this thanks to the expert work of the Piccirilli Group and our internal branding committee. I hope you agree that this is a symbol we can grow into and one that will come to be recognized as the mark of a quality organization dedicated to ending hunger in Maryland.

We are not our father's food bank!



Maryland Food Bank Volunteers on Track to Provide One Million Meals in FY2009



Volunteers from Xerox pose with our volunteer coordinator, Vanessa Reed, after working in our warehouse.

Volunteers have braved our conveyor belt system, pushed through our busy food drive season, packed countless boxes and are still coming back! The Maryland Food Bank is thrilled to be working with such a wide range of organizations and committed individuals to help feed the hungry. Listed below are our volunteer efforts (by the numbers) through the first part of Fiscal Year 2009.

From July 1 – December 31, the Maryland Food Bank worked with 3,018 volunteers. These volunteers packed and sorted 539,000 pounds of food or roughly 434,677 meals.

Over one third of our volunteers came to us during the months of November and December. That's 1,137 volunteers working through our busiest season.

If you are interested in volunteering with the Maryland Food Bank, there are plenty of opportunities available. Currently, the Maryland Food Bank is looking for volunteers for our Hunger Study survey, which will be conducted in March and April of 2009. The quadrennial Hunger Study is the most comprehensive study on hunger in the US.

For volunteer opportunities at the Maryland Food Bank, please contact Vanessa Reed at 410-737-8282 ext. 232 or reed@mdfoodbank.org.

Southern Maryland Food Bank Receives Boost from Dominion Cove Point LNG, LP



In January, Dominion happily presented a check for \$20,000 to representatives from both the Maryland and Southern Maryland Food Banks.

Brenda DiCarlo at the Southern Maryland Food Bank closed her doors eight times in 2008. Every time she closed her doors, it meant that the growing need was not being met in Southern Maryland.

With shelves reaching an all-time low at the Maryland Food Bank, it became almost impossible for DiCarlo to get all of the items she needed to operate her food bank in Southern Maryland. "Our inventory is now comprised of 60 percent purchased food and forty percent donated food," comments Maryland Food Bank CEO Deborah Flateman. "That's unprecedented. When we have that much purchased food in our inventory that means we have to pass that cost onto our network partners. It also means some of our RDOs (Regional Distribution Organizations) like Southern Maryland won't be able to purchase as much food from us as they normally do."

The Southern Maryland Food Bank received a food purchasing boost from a neighbor in Lusby, Maryland. Having heard DiCarlo's pleas, Dominion Cove Point LNG, LP was interested in filling the hunger gap in Southern Maryland. "Dominion wants to help our neighbors who are encountering hardships during the current economic downturn," comments Mike Frederick, Director of LNG Operations at the Dominion Cove Point Facility in Lusby. "We are thankful that we could put food on the table for families in need."

Dominion generously provided the Southern Maryland Food Bank with \$20,000 for food purchase at the Maryland Food Bank.

"Since the community down here has rallied for us, we have only been closed once and have been able to maintain with local food donations for several months," comments DiCarlo of the Southern Maryland Food Bank. "As always, we have many pantries that rely on us for a steady supply of food. When we do not have it, those sites have to give out less."

BLUE JEAN BALL 2009

Celebrate 30 Years of Feeding the Hungry with Us!

Friday, May 1, 2009 at the Maryland Food Bank
7:00 p.m. cocktail hour | 8:00 p.m. to 11:30 p.m. dinner, dancing and auctions

This April marks the Maryland Food Bank's 30th anniversary – and what better way to celebrate than with our fourth annual Blue Jean Ball. Guests will get a chance to pair black-tie and blue jeans for a fun evening of drinks, dinner and dancing at the Maryland Food Bank.



Guests perused our auction area. Last year's auction made over \$50,000 for the organization.



Fanfare reminiscent of the Beatles greeted guests as they arrived to our Blue Jean Ball—British Invasion.



Jim and Jan Perdue served as Honorary Event Chairs. They are pictured with Maryland Food Bank CEO Deborah Flateman.

Sponsors as of 3/11/09



Palladium Denim Sponsors



Platinum Denim Sponsors



Diamond Denim Sponsors



Gold Denim Sponsors

KRAMON & GRAHAM PA



and the Wolman Family

Silver Denim Sponsors

CareFirst BlueCross BlueShield
Giant Foods, Inc.
M & T Bank
P. Flanigan & Sons

Bronze Denim Sponsors

BB&T
Camden Partners by
Don & Yvonne Hughes
The Columbia Bank
Food Lion
Gill-Simpson, Inc.
Johnson, Mirmiran & Thompson, Inc.
Loane Brothers
L.W. Robbins Associates
Safeway
Wegmans
Whiting Turner Contracting Company

Commemorative Gifts

The Maryland Food Bank will regularly publish honors and memorials in our newsletter. This listing reflects honor and memorial gifts made as of January 23, 2009.

In honor of

Shep & Kathryn Abell

- Barbara Kestenbaum

Sam Abutaleb

- Timothy Prigg

Advanced Dermatology of Bel-Air

- Meghan Berger

Mike & Kara Aelison

- Carolyn McGuirk

Brian & Stephanie Ahern

- Mr. and Mrs. John Ahern

Eric & April Albertine

- Mr. and Mrs. John Albertine

Kara, Michael & William Allison

- Linda Allison

All of the staff at the Hopkins Bayview Oncology Dept.

- Dr. & Mrs. Shapiro

Alpha Epsilon Pi

- Ms. Ida Solice

Lance Corporal Norman Anderson III

- Mr. and Mrs. William Lucas

Dr. & Mrs. Reuben Andres

- Suzanne Given

Drew Applefield

- James Applefield

Aquent Clients

- Cynthia Escalante

Armistead, Griswold, Lee & Rust, P.A.

- Roxanne Harrison

Dr. Diane Arthur

- Shannon Skarshaug

My Aunts & Uncles

- Dawn Cox

Hew & Cathy Baldwin

- Mr. & Mrs. Edward Wiese

Baltimore City Community College Dental Hygiene Program

- Marlon Murray

Baltimore Custody Group – M&T Bank

- Mr. & Mrs. Frank Somerville

Barack Obama's National Day of Service celebrating Dr. Martin Luther King Jr. Day

- Mr. & Mrs. Kevin Jackson

Jason Barkley

- Mr. & Mrs. Thomas Horne

Ward & Kathy Barmon

- Ms. Hilary Russ

Mabel Barron

- Suzanne F. Cohen

The Barstad Family

- Jane Boyle

Rev. & Mrs. Marion C. Bascom

- Ms. Lois A. Owens

Angie Battaglia

- Dolores Battaglia

Dorothy Baumer

- Tom & Laurie Hyland Robertson

Beverly Bell Straus

- Jessica Straus

Tom, Kayla & Matt Benkovich

- Tina Osborne

Gary Berger

- Terry Katz

Crissy Bernier

- Suzanne F. Cohen

The Berlows

- Mary Blaustein

Scott & Jessica Berhang

- Melissa Hatfield

Donald R. Betz

- David Betz

Arden Sue Blair

- Heather Blair

Jane Blaustein

- Dr. Sam Helms

Elizabeth L. Blue

- Elroy A. Blue, Sr.

Alta M. Blue

- Elroy A. Blue, Jr.

The Blue Heron Tierneys

- Maureen Tierney

Bradford Federal Saving & Loan Employees

- Dallas R. Arthur

Pat Bunger

- Suzanne F. Cohen

Mark Bolgiano

- Timothy Prigg

Courtney & Tony Bonacuse

- Margaret A. Haggstrom

Michael Bopf's 45th Birthday on January 3, 2009

- Mr. and Mrs. William Bopf

The Friends & Family of August & Jessica Bosse

- Dr. and Mrs. August and Jessica Bosse

Tony & Heidi Bosselait

- Jeffrey Rogers

The Bowler/Regan Family

- Mr. & Mrs. Michael Bowler

David & Janet Boyd

- Kathleen Shanley

Bob, Stef & Harry Breen

- Peter and Jordan Celeste

Bonnie Bricker

- Melanie Bricker

Barbara Brickman

- Carole Benson

Colin & Sean Broadbent

- Mrs. Susan Reale

Zachary David Brook's Bar Mitzvah

- Mr. and Mrs. Barry P. Brook
- Ms. Sharon L. Dorfman

Justin Brown

- Mr. and Ms. Christopher Brown

Harold & Ellen Bryson

- Randall Bryson

Sharon Buchbinder

- Leisha Bell

David Bundy

- Dave Salisbury

Mr. & Mrs. Travis Burd

- Dr. and Mrs. John Trapp

Rev. Cindy & Jack Burkert

- Lana Ocker

Don Butterworth

- Don Butterworth

Chris & Jen Byrne

- Mr. and Mrs. Dan Wahlberg

Deborah Callard

- Suzanne F. Cohen

Kristin Campbell & Family

- Mr. and Mrs. Michael Sanders

Beth Casey

- Suzanne F. Cohen

Dr. & Mrs. Kenneth Carle

- Linda Burke

Clinical Research Billing & Quality Assurance Staff

- Martha Weiner

Rose Carpenter

- Joe Gladue

Nancy Carrington

- Carol Buell

Patricia Carter

- Mr. and Mrs. Matthew Stangle

Rev. David Carter-Rimbach

- Mr. and Mrs. Bryan Drenning

Tom Casey of Cochran, Stephenson & Donker Voet Architects

- Epic Metals Corporation Charitable Foundation

Debbie Chaney

- Mr. and Mrs. Larry Jones

Tom Chin

- Mr. and Mrs. Laurette Chin

The grandchildren of Florence & Elwood Clark

- Barbara O'Hare

Kenton Clymer

- Mr. and Mrs. Scott Haddock

Kirsten Coffen

- HBF PLUS INC.

Reg. & Erica Coler

- Nina Coler

Jean Conneely

- Caitlin Daras

Richard & Barbara Cook

- Katherine and Ethan Frey

Robert Cook

- Carolyn Cook
- Anthony Markley

Walter Cook

- Lawrence Burgess

Judy, Beth & Tom Coope

- Cynthia Goede

Ernestine Cosby, R.N.

- Linda C. Doty

Rita Costello

- Lindsey Lucas

Kathleen Costigan

- Patrick Costigan

Barbara Craig

- Dina Stolman

Elizabeth Crichton

- Jean Crichton

Dan & Audrey Daniel

- Malcolm Daniel

Gary & Scott Daniel

- Malcolm Daniel

Malcolm Daniel

- Mrs. Marcia Daniel

Ries & Marcia Daniel

- Malcolm Daniel

Walter & Barbara Davies

- Rev. Dr. & Mrs. Richard Davies

Gary Day

- Robin Burstein

Anne Daniels

- Suzanne F. Cohen

The Davis Family

- Stephanie Wilson

Kate & Matt Degnan

- Betsy Arney

Scott Tumpak & Michelle DeWolfe

- Tammy HaQuang

Pattee Fletcher & Lester Diamond

- Mr. and Mrs. Michael Root

Kathy Rogers & Leonard Dickens

- Steven Dickens

Louise Dietz's 60th Birthday

- Pauline J. Cohen

Grace Donahoe's 1st Birthday

- Mr. and Mrs. Scott Correll

Carol Jane Ann Donovan

- Pamela D. Stansell

Donna Doyle

- William Herche

Susan Dubrin

- Fran R. Stern

Zack Duncan

- Janet M. Duncan

Face of Hope Chrysler Financial

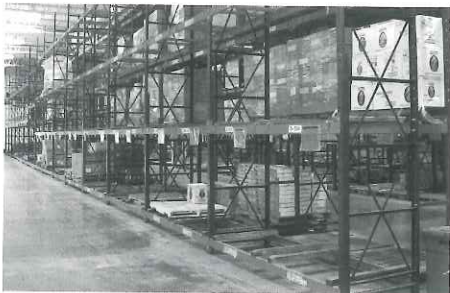


Chrysler Financial has regularly donated food and funds to the Maryland Food Bank.

Even in the midst of an economic crisis, Chrysler Financial has been a constant supporter of the Maryland Food Bank. Jim Lawn, Director of the Mid-Atlantic Business Center for Chrysler, states their reasoning: "We at Chrysler Financial admire the accomplishments of the Maryland Food Bank, particularly during these difficult times. Over the past five years, the Maryland Food Bank has proven to be a great partner allowing our employees the opportunity to give and support a very worthy cause."

If your company is interested in supporting the Maryland Food Bank, like Chrysler Financial, there are many creative ways to give to our organization. Donors can sponsor Pantry on the Go, a mobile food pantry, or purchase valuable food for our operations through our virtual food drive at mdfoodbank.org. To learn more, contact Paula K. Minsk at 410-737-8282 x215 or minsk@mdfoodbank.org.

Conduct a Food Drive Without Any Heavy Lifting



By purchasing food through our Virtual Food Drive, you can help fill our empty shelves.

Through the Maryland Food Bank's Virtual Food Drive, donors can choose from a variety of food that the Maryland Food Bank always needs. By donating food through our virtual food drive, food drive participants can purchase more food than they could at a regular grocery store. Donors can choose from cases of peanut butter, dry milk, canned vegetables and snacks for our BackPack Program and Kids Cafe sites.

To participate in our Virtual Food Drive, simply go to mdfoodbank.org and click on the link near the picture of the empty shelves in our warehouse. To start your own Virtual Food Drive, contact Rebecca Pon at 410-737-8282 x223 or pon@mdfoodbank.org.

"During the holiday season, we saw and heard from the media the need of the Maryland Food Bank. We wanted to have a real impact for people who would not have enough food for a holiday meal. By partnering with the Maryland Food Bank we helped over 400 families by funding the holiday boxes for Paul's Place and Apostolic Truth Tabernacle. We also volunteered at the two locations by handing out boxes. During the holiday season, helping others is the best gift one can give."

Keith Latman, CEO, ImagicLab



Weis Markets Develops Innovative Way to Feed the Hungry



All supermarkets have them – gift cards. Grocery chains have been getting into the gift card business for years and now Weis Markets is using them to help feed the hungry. Weis Markets has generously donated over \$28,000 in gift cards to the Maryland Food Bank. This means that the Maryland Food Bank purchased the items it deems most appropriate for its shelves from Weis Markets.

“This is an incredibly exciting partnership that we’ve developed with Weis,” comments CEO of the Maryland Food Bank, Deborah Flateman. “By giving us the purchasing power to buy food to stock our own shelves, we maximized the amount of nutritious food that we get out to the hungry.” Flateman elaborates, “Food banks across the country have had to resort to purchasing food because traditional sources for food have been drying up. With the gift card program, we purchased food we wanted from Weis and gave it out to our network.”

Maryland Attorneys “Raise the Bar” for the Maryland Food Bank



Lawyers’ Campaign Executive Committee members and campaign advocates gather for the campaign kick-off event at the Maryland Food Bank in September.

The 21st Annual Lawyers’ Campaign Against Hunger raised over \$219,000 for the Maryland and Capital Area Food Banks. “We are thrilled to have exceeded our goal of \$200,000 this year in light of our country’s current economic tumult,” said Content McLaughlin, Chair of the 2008 Campaign Executive Committee.

Started in 1988 as a grass roots fundraising effort by attorneys, the Lawyers’ Campaign Against Hunger has over the years raised more than \$2.25 million to feed those in need in our state.

The Maryland Food Bank is grateful to the 2008 Executive Committee and all donors who made this year’s campaign such a success. For more information or how you can get involved, visit www.lawyersagainsthunger.org.

2008 Lawyers’ Campaign Against Hunger Executive Committee

L. Content McLaughlin, Esquire - Chair
Tydings & Rosenberg, LLP

Devin J. Doolan, Jr., Esquire
Saul Ewing, LLP

Laura Skowronski Bouyea, Esquire
Venable, LLP

Sean P. Edwards, Esquire
Semmes Bowen & Semmes

Michele Bresnick, Esquire
Gordon, Feinblatt, Rothman, Hoffberger & Hollander, LLC

Daniel J. Jawor, Esquire
Office of the Maryland Attorney General - Criminal Appeals Div.

Mont Brownlee, III, Esquire
Johns Hopkins Medicine - Office of Research Administration

George F. Jones, III, Esquire
Ober | Kaler

Katherine A. Cooper, Esquire
Hogan & Hartson, LLP

Krista M. North, Esquire
Ballard Spahr Andrews & Ingersoll, LLP

Christie Church
University of Baltimore Law School Representative

Michael A. Pichini, Esquire
Goodell, DeVries, Leech & Dann, LLP

Themis B. Chrysostomides
University of Maryland Law School Representative

Jennifer K. Squillario, Esquire
DLA Piper

Christopher P. Dean, Esquire
Gordon, Feinblatt, Rothman, Hoffberger & Hollander, LLC

Dwight W. Stone, II, Esquire
Whiteford, Taylor & Preston, LLP

Recent Events

Marylanders United for Call to Action

Renew America Together, President Obama's call to action for community service, united Marylanders on Martin Luther King, Jr. weekend. Three separate events conducted by Change is Coming, Baltimore for Barack, and Audrey Brown brought Marylanders together to collectively raise 1,772 pounds of food and \$2,000 through a virtual food drive.

Notable Food Drives

- Kids Helping Kids | 569 schools participated
\$56,557.09 & 413,129 pounds
- CitiFinancial – Building Hope for Hungry Families
\$33,778 & 7,006 pounds
- Stuff-a-Bus
\$1,183 & 20,210 pounds
- Ravens' Wives Food Drive
\$18,000 & 28,692 pounds

Looking Ahead...We need your help!

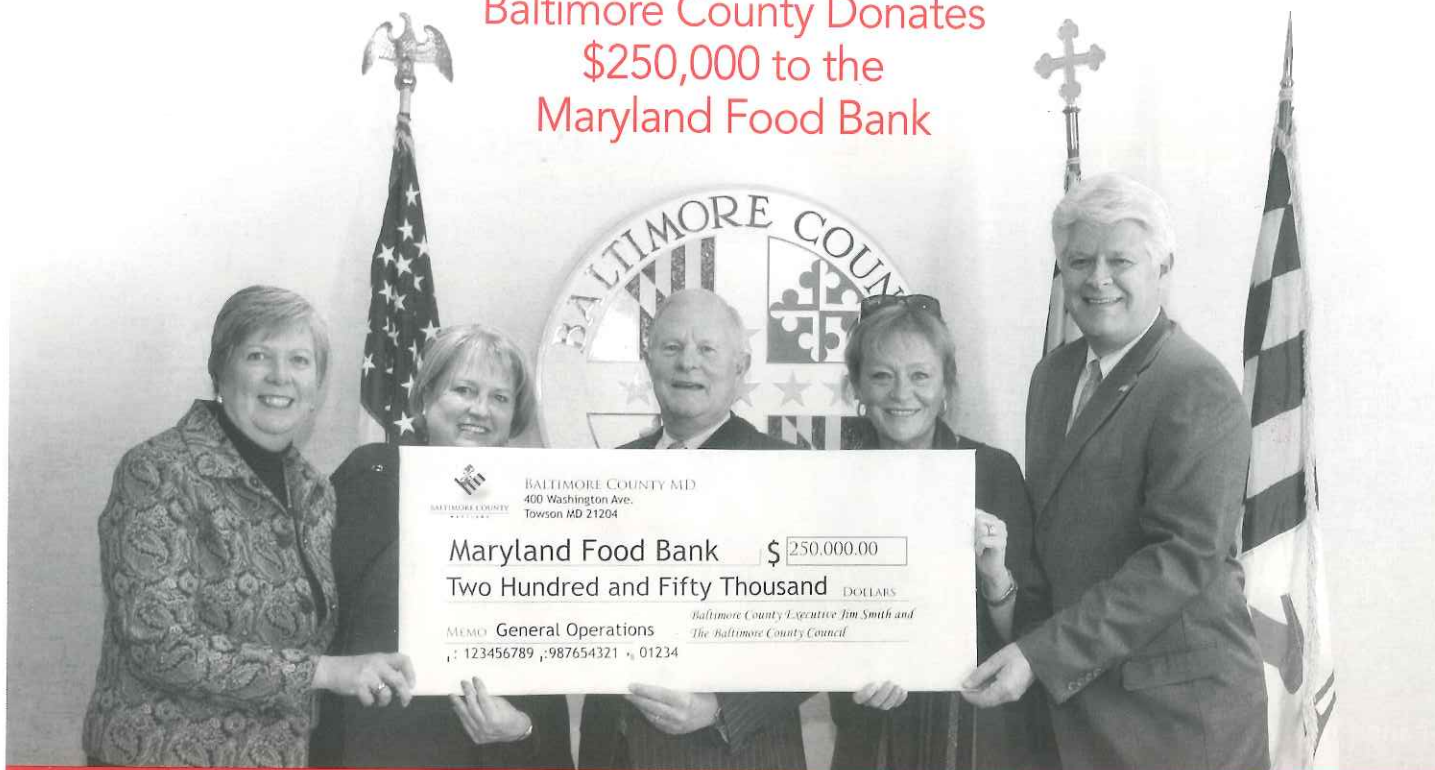
The late winter and spring months are the slowest time of the year. We need your help to meet Marylanders' basic needs.



Your life. Plugged in.™

Need help paying heating and electric bills?
Call the Maryland Office of Home Energy Programs at 1-800-352-1446.

Baltimore County Donates \$250,000 to the Maryland Food Bank



"We are in the midst of the worst economic downturn that our nation has faced in decades," said Baltimore County Executive Jim Smith. "I am very appreciative for the important work that the Maryland Food Bank is doing to help those in need. The food bank is an important partner with the Baltimore County Government. It makes a difference each and every day in the lives of thousands of county families."

(From left to right) Director of Community Conservation for Baltimore County Mary Harvey, CEO Deborah Flateman, Baltimore County Executive James Smith, Major Gifts Officer Nancy Smith and Delegate Steven DeBoy, Sr.



**MARYLAND
FOOD BANK**
UNTIL HUNGER ENDS.

NON-PROFIT
U.S. POSTAGE
PAID
BALTIMORE, MD
PERMIT#4857



Off the SHELF

Deborah Flateman CEO
2200 Halethorpe Farms Rd.
Baltimore, MD 21227
410-737-8282
410-536-0438 fax

Yvonne Terry Branch Manager
P.O. Box 804
Salisbury, MD 21803
410-742-0050
410-742-0554 fax

Shanna Yetman Editor

Let us know your suggestions,
comments and ideas.

Visit us online at
mdfoodbank.org

DONATE TO THE MARYLAND FOOD BANK. **IT'S EASY!**

Make a Financial Gift. Log onto our website at mdfoodbank.org to donate online or check out some of our options for donating below.

Participate in our Virtual Food Drive. Buy food at wholesale prices and donate through our Virtual Food Drive. Provide cases of tuna, pounds of peanut butter and mountains of canned fruits and vegetables at mdfoodbank.org.

Donate Stock to the Maryland Food Bank. Please call 410-737-8282 x215 to indicate your gift, the date of the gift and the number of shares of stock you would like to donate.

Legacy Giving. Would you like to honor a loved one or make a bequest in your will? By naming the Maryland Food Bank as a beneficiary in your will or of an insurance policy, your final gift will help to end hunger in Maryland. Please call Paula K. Minsk at x215 for more information. The Maryland Food Bank will inaugurate our bequest society in 2009. Please watch for further details.

Are you a state, city or federal employee? Donate to us through the Maryland Charity Campaign by entering 7678 or the Combined Federal Campaign by entering 99127.

Commemorative Gifts. Would you like to honor or remember a loved one by making a gift in their name? Upon receipt of your donation, the Maryland Food Bank will send out a card to the person you designate.

Do You Live on the Eastern Shore? Restrict your gift to the Eastern Shore by designating Eastern Shore on your donation.